



PAINT & PINTURA

Paint & Pintura is the leading paint and coating publication in Latin America. Published in Portuguese with briefings in English and Spanish, it contains technical articles, international news, and interviews with influential industry executives, and statistical market data. **Paint & Pintura** is specialized in the paints, printing inks, varnishes, coatings and adhesive markets, as well as their raw material suppliers.

COUNTRY	Brazil
LANGUAGE	Portuguese
CATEGORY	Paint, Coating Indus.
PUBLISHER	Agnelo Editora
ESTABLISHED	1996
FREQUENCY	Monthly
CIRCULATION	4,000 Latin America
AD CLOSE	2-Week

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FULL PAGE	18.4 cm x 25.4 cm 7-1/4" x 10"	21 cm x 28 cm 8-1/4" x 11"	\$7,100.00
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FULL COLOR INSIDE COVERS +20%. FULL COLOR BACK COVER +40%
**Bleed Ads: Increase 3 mm (1/8") minimum on each side for bleeding*
VOLUME & FREQUENCY DISCOUNTS AVAILABLE

PRODUCTION REQUIREMENTS

Positive film, right reading, emulsion down, screen 150 lines per inch, color hard proof.
 Screen angles: cyan 105°, magenta 75°, yellow 90°, black 45°
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