



Graphprint is published monthly in Brazil with nationwide distribution. It covers all the news and technical reviews on the industry's business latest advancements. **Graphprint** has a readership response system to further your advertising efforts. Readers are CEO's, engineers, technicians, and managers, with decision-making power.

COUNTRY	Brazil
LANGUAGE	Portuguese
CATEGORY	Printing Industry
PUBLISHER	Agnelo Editora
ESTABLISHED	1998
FREQUENCY	Monthly
CIRCULATION	7,000 Nationwide
AD CLOSE	3-Week

DISTRIBUTION
NATIONWIDE

Printing Industry	61.0%
Publishers	10.0%
Packing Industry	9.0%
Suppliers	8.0%
Pre Print	6.0%
Advertising Agencies	6.0%

READERSHIP

4 READERS PER COPY

Executives	24.0%
Industrial Managers	26.0%
Printing Tech.	38.0%
Graphic Producers	12.0%

Ask About Reprints

2013 FULL COLOR DISCOUNTED RATE CARD

AD SIZES (Width x Depth)	NON-BLEED Live Area	BLEED* Trim Size	PRICE USD
FULL PAGE	18.4 cm x 25.4 cm 7-1/4" x 10"	21 cm x 28 cm 8-1/4" x 11"	\$5,950.00
1/2 PAGE HORIZONTAL	18.4 cm x 12.3 cm 7-1/4" x 4-13/16"	21 cm x 14 cm 8-1/4" x 5-1/2"	\$3,850.00
1/3 PAGE HORIZONTAL	5.8 cm x 25.4 cm 2-5/16" x 10"	6.7 cm x 28 cm 2-5/8" x 11"	\$2,975.00
1/4 PAGE	9 cm x 12.3 cm 3-9/16" x 4-13/16"	-	\$2,400.00
1/6 PAGE VERTICAL	5.8 cm x 12.3 cm 2-5/16" x 4-13/16"	-	\$1,800.00

FULL COLOR INSIDE COVERS +20%. FULL COLOR BACK COVER +40%

**Bleed Ads: Increase 3 mm (1/8") minimum on each side for bleeding*

VOLUME & FREQUENCY DISCOUNTS AVAILABLE

PRODUCTION REQUIREMENTS

Positive film, right reading, emulsion down, screen 150 lines per inch, color hard proof.

Screen angles: cyan 105°, magenta 75°, yellow 90°, black 45°

Ask About Digital File Requirements and Production Instructions

WORLDWIDE ADVERTISING REPRESENTATIVE

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