



CORREIO BRAZILIENSE ONLINE

Correiobraziliense.com.br is the website of the largest and most important newspaper of Brazil's capital, Brasilia. The online version of **Correiobraziliense.com.br** provides in-depth coverage of what is going in politics and general subjects of the capital of Brasilia, in addition to national and international news.

COUNTRY	Brazil
LANGUAGE	Portuguese
CATEGORY	General Interest
PUBLISHER	Correio Braziliense
LAUNCHED	2008
PAGE VIEWS	15,394,671 Mo.
UNIQUE VISITORS	1,068,273 Mo.
AD CLOSE	2-Day

VIEWERSHIP

GENDER	
Male	47.0%
Female	53.0%
AGE	
10-19	16.0%
20-29	36.0%
30-39	29.0%
40-49	12.0%
50+	7.0%
EDUCATION	
High School	21.0%
College	44.0%
Post Grad Study	4.0%
SOCIOECONOMIC CLASS	
Upper	30.0%
Upper Middle	51.0%
Middle	18.0%
Middle Lower	1.0%

2013 ROS RATE CARD – PRICES IN USD

	FORMAT	PIXELS (W x D)	WEIGHT	CHANNELS	CPM
1	Leaderboard	728 x 90	30 Kb	HP and IP	\$14.50
2	Leaderboard - Expandable	728 x 180	50 Kb	HP and IP	\$16.00
3	Tile Banner	220 x 90	18 Kb	HP and IP	\$7.50
4	Tile Banner - Expandable	220 x 180	30 Kb	HP and IP	\$8.50
5	Medium Rectangle - Rich Media	300 x 250	30 Kb	HP and IP	\$11.00
6	Medium Rectangle	300 x 250	20 Kb	HP and IP	\$9.50
7	Skyscraper	120 x 600	30 Kb	IP	\$9.00
8	Skyscraper - Expandable	300 x 600	40 Kb	IP	\$11.00

PRODUCTION REQUIREMENTS

1. Flash, GIF, or JPG materials are accepted
2. Additional ad formats available upon consultation
3. There must be a button to close the expanding ads.
4. In the case of delivery discrepancies, our reports will always prevail.

Complete File Instructions Available



**CORREIO BRAZILIENSE
ONLINE**
+
CORREIO BRAZILIENSE

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Packages Available**

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