



Audi

magazine

The Brazilian edition of **Audi Magazine** counts on the support of Confraria Audi Magazine, a group of talented people that participate in all editions, suggesting themes and producing reports. **Audi Magazine** is distributed to one of the most exclusive mailing lists in Brazil - the Audi customer - and also to first class and business class passengers traveling on TAM and Swiss Airlines. **Audi Magazine** is also available at upscale newsstands in the country.

COUNTRY
Brazil
LANGUAGE
Portuguese
CATEGORY
Luxury Car
PUBLISHER
Trip Editora
ESTABLISHED
2006
FREQUENCY
Quarterly
CIRCULATION
30,000 Nationwide
AD CLOSE
4-Week

DISTRIBUTION

Audi Mailing List	50.0%
Audi Dealerships	10.0%
Onboard TAM	12.0%
Onboard Swiss Air	12.0%
VIP POI	10.0%
Main Newsstands	6.0%

READERSHIP

GENDER

Male	78.0%
Female	22.0%

AGE

20-30	23.0%
31-50	60.0%
50+	17.0%

SOCIOECONOMIC CLASS

Upper	100.0%
Upper Middle	0.0%
Middle	0.0%
Lower	0.0%

No competitors Ads Accepted

2015 FULL COLOR DISCOUNTED RATE CARD

AD SIZES (Width x Depth)	NON-BLEED Live Area	BLEED* Trim Size	PRICE USD
2-PAGE SPREAD	37.6 cm x 25.5 cm 14-13/16" x 10-1/16"	41.6 cm x 27.5 cm 16-3/8" x 10-13/16"	\$48,880.00
FULL PAGE	18.8 cm x 25.5 cm 7-3/8" x 10-1/16"	20.8 cm x 27.5 cm 8-3/16" x 10-13/16"	\$24,440.00
2ND INSIDE COVER	18.8 cm x 25.5 cm 7-3/8" x 10-1/16"	20.8 cm x 27.5 cm 8-3/16" x 10-13/16"	\$31,770.00
BACK COVER	18.8 cm x 25.5 cm 7-3/8" x 10-1/16"	20.8 cm x 27.5 cm 8-3/16" x 10-13/16"	\$31,900.00
EDITIONS: APRIL, JULY, OCTOBER, AND DECEMBER *Bleed Ads: Increase 3 mm (1/8") minimum on each side for bleeding VOLUME & FREQUENCY DISCOUNTS AVAILABLE			

DIGITAL PRODUCTION REQUIREMENTS

Only digital material accepted. Non-separated PDF file, sent via e-mail or on CD-ROM.
Media: Macintosh or PC. Hard proof required for quality control.
Complete Digital File Instructions Available for Production

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