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| |
|--------------------|
| COUNTRY |
| Romania |
| LANGUAGE |
| Romanian |
| CATEGORY |
| Business |
| PUBLISHER |
| Press Group |
| ESTABLISHED |
| 1990 |
| FREQUENCY |
| Mon-Fri |
| CIRCULATION |
| 10,000 Nationwide |
| AD CLOSE |
| 5-Day |

READERSHIP

| | |
|----------------------------|-------|
| GENDER | |
| Male | 74.0% |
| Female | 26.0% |
| AGE | |
| 25-35 | 41.0% |
| 36-50 | 59.0% |
| EDUCATION | |
| Grade School | 3.0% |
| High School | 27.0% |
| College | 70.0% |
| SOCIOECONOMIC CLASS | |
| Upper | 21.0% |
| Upper Middle | 51.0% |
| Middle | 15.0% |
| Middle Lower | 12.0% |

2015 ROP RATE CARD – PRICES IN USD

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