



Khaleej Times

Khaleej Times, owned by Galadari Printing and Publishing LLC, is the No.1 English language daily newspaper published in Dubai, United Arab Emirates. **Khaleej Times** has the highest circulation among English language newspapers throughout the Gulf. It reaches out to all parts of the UAE. It also covers Bahrain, Oman, Kuwait, Qatar and Saudi Arabia through a dedicated distribution network.

COUNTRY	UAE
LANGUAGE	English
CATEGORY	General Interest
PUBLISHER	Galadari
ESTABLISHED	1978
FREQUENCY	Daily
CIRCULATION	90,515 Nationwide
AD CLOSE	7-Day

READERSHIP

GENDER	
Male	74.0%
Female	26.0%
AGE	
18-25	22.0%
26-35	34.0%
36-45	27.0%
46+	17.0%

SOCIOECONOMIC CLASS	
Upper	17.0%
Middle	32.0%
Lower	28.0%



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2015 B&W RATE CARD	
PRICES PER COLUMN CM IN USD	
	Mon-Sun
ROP Main Section	\$46.00
Business	\$42.00
Sports	\$42.00
FULL COLOR EXTRA CHARGES	
Up to 40 Col Cm	\$1,350.00
41-60 Col Cm	\$1,850.00
61-100 Col Cm	\$2,350.00
101-180 Col Cm	\$3,000.00
181 +	\$4,500.00

MECHANICAL SPECIFICATIONS		
BROADSHEET (6-COLUMN)		
COLUMNS	CM	INCH
1	4.6 cm	1-13/16"
2	9.6 cm	3-3/4"
3	14.5 cm	5-11/16"
4	19.4 cm	7-5/8"
5	24.4 cm	9-5/8"
6	29.3 cm	11-9/16"
Broadsheet Ad Page Size: 29.3 cm width x 53 cm depth (11-9/16" x 20-7/8")		

2014 SUPPLEMENTS – PRICES IN USD			
	BROADSHEET - AD SIZES (WIDTH x DEPTH)	B&W	COLOR
Full Page	29.3 cm x 53 cm (11-9/16" x 20-7/8")	\$14,400.00	\$17,750.00
1/2 Page	29.3 cm x 26 cm (11-9/16" x 10-1/4")	\$7,000.00	\$10,000.00
1/4 Page	14.5 cm x 26 cm (5-11/16" x 10-1/4")	\$3,400.00	\$5,700.00
1/8 Page	9.6 cm x 20 cm (3-3/4" x 7-7/8")	\$1,800.00	\$3,150.00
<i>Premium Positions Available at Additional Charge</i> <i>Art Production Available</i>			
VOLUME & FREQUENCY DISCOUNTS AVAILABLE			

REQUIREMENTS
Only digital material accepted. Non-separated PDF file, sent via e-mail or on CD-ROM. Hard proof required for quality control. Complete Digital File Instructions Available for Production

Special Supplements
America-Gulf Links – 4th of July Special
Dubai Air Show - November

AMERICAS ADVERTISING REPRESENTATIVE

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PRICES SUBJECT TO CHANGE
 WITHOUT PRIOR NOTICE
 EFFECTIVE DATE: 01JAN15