



# Multimedia, Inc.

Your Advertising Connection Throughout The World

## NEWSPAPER DIGITAL FILE INSTRUCTIONS

### MEDIA

Macintosh or PC, on CD-ROM or on 100 MB Zip Drive, or e-mail attachment to [file@multimediausa.com](mailto:file@multimediausa.com).

### FORMAT

Non-separated PDF file with embedded fonts, created with Acrobat Distiller.

First save your job as a PS file using Acrobat Distiller, with 1200 DPI and 100 LPI. Open this file in Acrobat Distiller with the Job Options described at right (pictured version 5.00), then save it as a PDF file.

Note: do not use PDFWriter to create PDF files.

Opened files such as QuarkXpress, InDesign, and PageMaker are not accepted

### PICTURE FORMATS

TIFF CMYK 200 DPI or EPS CMYK 200 DPI. RGB and JPG formats are not accepted.

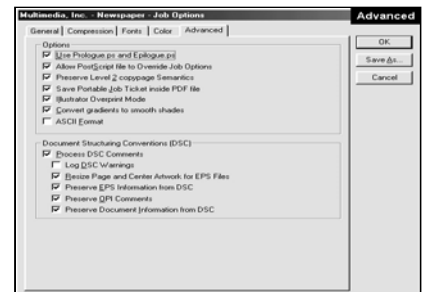
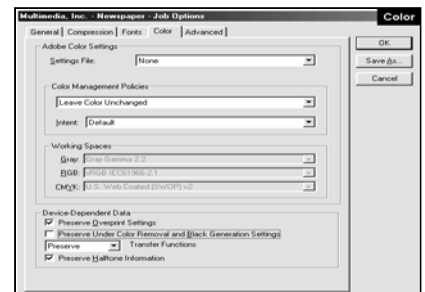
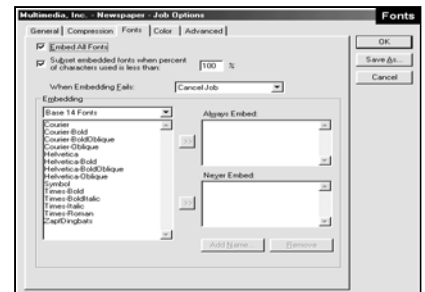
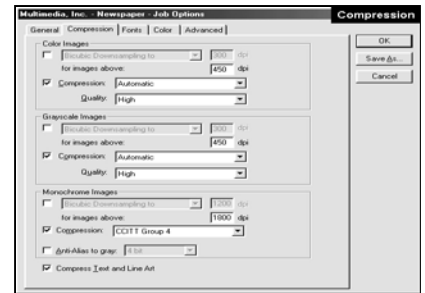
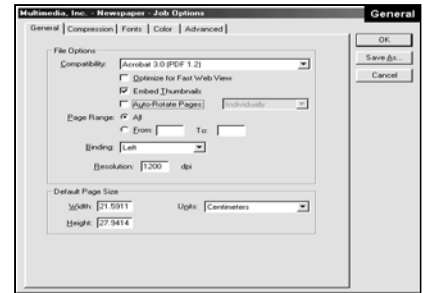
### FONTS

Use only Type 1 fonts. TrueType fonts or other font substitutes are not accepted.

### PROOF

Hard proof printed on a professional graphic printer is required for better quality control. Proof must conform to SWOP standards, color sequence CYMK, calibration based on MatchPrint process.

Digital material supplied without hard proof will not have quality standards guaranteed.



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